

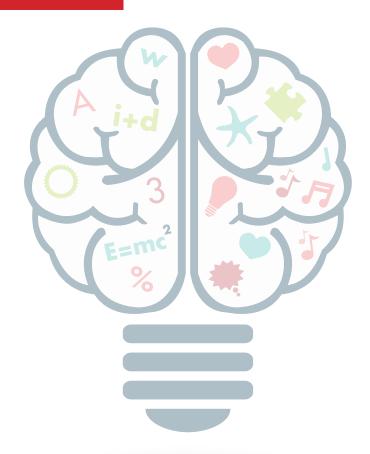
CHANDIGARH

Presents

Kushagra

An Inter School Quiz

2nd Edition



INVITATION LETTER



NMIMS, Chandigarh Campus solicits your esteemed institution's participation for **KUSHAGRA**: An Inter School Quiz 2nd Edition

Dear Principal

Greetings from SVKM's NMIMS (Deemed University), Chandigarh Campus!

Shri Vile Parle Kelvani Mandal's (SVKM) Narsee Monjee Institute of Management Studies (Deemed to be University), Mumbai, is popularly known in the educational and the corporate world as NMIMS. The university is offering multiple disciplines across multiple campuses, built on an inspiring 42-year legacy. Because of their 17 specialized schools, what began as a small institute in a small building has captured the attention of the world. NMIMS's consistent academic quality, research focus, ten faculty members with Fulbright Scholarships and Humboldt International Scholarships for post-doctoral researchers, and strong industry links have elevated it to the nation's top centers of educational excellence and research.

NMIMS has been pursuing the ideal combination of classroom education and practical experience in order to develop multi-skilled, confident, and versatile future leaders. There is a strong emphasis on developing ideal programs and proactive curriculum to meet the needs of today's dynamic world. NMIMS believes in cultivating a scientific spirit of inquiry in students and shaping them into leaders and responsible citizens who will go on to play the role of change makers in society through value-based education. NMIMS School of Business Management, Mumbai is ranked amongst The Top 100 Global B-Schools by Financial Times MiM Ranking 2023.

Highlights

- NAAC accreditation of 3.59 CGPA (4.0 scale) and Grade A+ three-cycle for Mumbai Campus
- 8 campuses, 17 schools, 850+ full-Time faculty and more than 26,000 Full-Time students.
- Category-I University status by Graded Autonomy Regulation 2018 by MHRD/UGC
- Ranked as 47th under the overall category NIRF 2023.



The driving philosophy for NMIMS has been to innovate and create educational programs that are relevant to the needs of the industry and society. The fast-changing global macrocosm and academic narrative necessitates that we as Edu-leaders have a significant role to play towards the development of a community of sustained learners.

Given this backdrop we at NMIMS have conceptualized "KUSHAGRA-An Inter School Quiz". As the original root word in Sanskrit refers to one who is intelligent and sharp, the Quiz shall focus on harnessing a participant's latent ability to think out of the box-deduce an answer and above all connect the dots based on one's level of awareness.

The Quiz is all about the journey that we envisage a student undertakes towards their progression as critical thinkers, analytical thinkers, logical thinkers and most importantly, lifelong learners.

The first edition of Kushagra held through the period January 18th to January 28th 2023 saw an unprecedented response and witnessed participation of more than 1000 students from 85+ prominent schools from across India to mention the regions Punjab-Chandigarh-Delhi-NCR-Jaipur-Varanasi-Kolkata-Telangana and drawing inspiration from the same NMIMS Chandigarh envisages the 2nd edition of Kushagra to be an event of a grander magnitude.

The brief details of the 2nd edition of Kushagra being:-

- First phase shall be held under the virtual mode and second phase shall be held physically at campus.
- The Online Elimination Round shall be held on Thursday, July 25th 2024.
- The Semi-Final and Final shall be held in the physical mode on Saturday, August 10th 2024
- The Quiz is open for students from Classes 9th to 12th.
- The last date of registration for the event is Friday May 31st 2024
- All registration count can be shared vide mail on kushagra@nmims.edu or be uploaded by scanning the QR code that is being shared as part of the attached documents

Please find attached the event details and the registration form for your reference.

In case of any clarification feel free to reach out to Dr.Jayatee Bhattacharya:-+91-9810581264 or Ms. K. R. Swathi:-+91-8826604408.

We look forward to your active participation in the 2nd edition of KUSHAGRA: The Inter School Quiz. We sincerely believe that the Quiz shall continue to be a marquee feature of North India's quizzing calendar with your invaluable support.

Thanking you Yours Sincerely

Prof. Jaskiran Kaur

Director-NMIMS Chandigarh Campus



CONCEPT

KUSHAGRA is an Inter-School Quiz conducted by Narsee Monjee Institute of Management Studies (Deemed to be University) Chandigarh Campus.

The Quiz shall be held in the Hybrid Mode

EVENT LAYOUT

| DATE | TIME | PROCESS | MODE OF QUIZ |
|------------------------------|-----------------|-----------------------------|--------------|
| Thursday, July 25th 2024 | 5:00 pm onwards | Online Elimination Round | Virtual |
| Saturday,August 10th 2024 | 9:00 am onwards | Semi-Finals Finals | Physical |

PARTICIPANT FOCUS GROUP

The Quiz is open for students of:

• Senior School (Classes 9th to 12th)

THE EVENT OUTLINE

| S.NO | FOCUS GROUP | QUIZ THEME |
|------|-------------|--|
| 1 | SENIOR | GENERAL A Quiz that shall encompass questions from a wide domain like History-Politics-Geography-Cultute-Heritage-Art-Food-Fashio n-Sports-Science-Technology-Business-Literature-Mythology -Current Affairs etc |

ACTIVITY METHODOLOGY

Each of the Quizzes shall be held across multiple phases, the phases being:-

Phase One: Preliminary Round (Elimination)

Phase Two: Eliminator (Semi Finals)

Phase Three: Finals



ACTIVITY TIMELINES

The Activity shall be conducted as per the Hybrid mode

The Hybrid mode

| S.NO | ACTIVITY/PARTICULARS | DATE | TIME | VENUE/PLATFORM |
|------|--|------------------------------|---------------------|--|
| 1 | Briefing session for the Teacher In charge-Co-ordinator and a member from the participating team | Tuesday, July 16th 2024 | 5:00 pm- 5:30 pm | Online |
| 2 | *Online Elimination Round * Theme based " Master Class" | Thursday, July 25th 2024 | 5:00pm- 6:00pm | Online |
| 3 | Announcement of Results Intimation about the Date and the Venue/Platform for the Semi-Finals & Finals | Tuesday, July 30th 2024 | 5:00pm | To be intimated by Mail-Post as well as uploaded on the School website |
| 4 | *Semi-Finals and Finals * Theme based " Master Class" | Saturday,August 10th 2024 | 8:30am onwards | Physical mode-To be held at Narsee Monjee Institute of Management Studies,Chandigarh |

- The Names of the teams and schools qualifying for Phase Two of the Quiz shall be uploaded on the Website and a formal mail shall also be shared on the official mail id of the school
- The respective teacher co-coordinator shall also be intimated about the qualification status of the school team(s)



The Physical mode

The Event shall be conducted as an One Day Event and the flow is mentioned below

| S.NO | TIME | ACTIVITY ELEMENT | |
|------|---|-------------------|--|
| 1 | REPORTING TIME OF PARTICIPANTS | 9:00 am - 9:40 am | |
| 2 | EVENT INAUGURATIONInaugural AddressIntroduction of the knowledge experts and the quizmaster | 9:45 am- 10:00am | |
| 3 | QUIZ MASTER BRIEF • Tone Setting | 10:00 am-10:10am | |
| 4 | THE THEME BASED MASTERCLASS | 10:10 am-10:50 am | |
| 5 | QUIZ SEMI FINALS | 11:00 am-11:40 am | |
| 6 | ANSWERS | 11:45 am-11:55 am | |
| 7 | REFRESHMENTS EVALUATION OF RESULTS | 11:55 am-12:20 pm | |
| 8 | ANNOUNCEMENT OF FINALISTS | 12:20 pm-12:30 pm | |
| 9 | QUIZ FINALS | 12:35 pm-1:45 pm | |
| 10 | PRIZE DISTRIBUTION VOTE OF THANKS | 1:45 pm-2:15 pm | |

Event Format

- The Quiz shall be conducted as a multiple phased event
- The first phase shall be the Online Elimination Round
- The Top 24-32 Teams shall qualify for the second phase-Semi Finals
- The Top 6 Teams shall qualify for the third and last phase-**Finals**
- Each Team shall comprise 4 Members
- The Event shall be a Team event
- A school can send unlimited number of teams



The detail of each phase is mentioned hereunder: -

Phase One: Online Elimination Round

- The Elimination round shall be conducted as per a Google Document Format
- The Questions shall be asked in the FITB (Fill in the Blank) Format
- The Elimination Round shall comprise 30 Questions to be answered in a time limit of 12 minutes
- All Four members of a Team shall take the Quiz individually and their total shall be summed to identify the highest scoring-qualifying teams
- The mix of the questions shall comprise normal question sets
- The Top 24-32 Teams shall qualify for **Phase Two**

Phase Two: Semi Finals

- The Top 24-32 Teams shall qualify for the Semi-Finals
- The Semi Finals shall comprise a mix of normal-audio-visual questions
- The Semi-Finals shall be conducted in the form a written round
- All Four members of the team shall attempt the Quiz collectively.
- The Semi Finals shall be a Team event.

Phase Three: Finals

- The Top 6 Teams shall qualify for the Finals
- The Finals shall comprise a mix of normal-audio-visual questions
- The Finals shall be a Team event.

Note:-

- 1. All Participants shall be awarded with a Certificate
- 2. The Semi-Finalists and the Finalists shall be awarded with Certificate of special mention as well as Gift youchers/Prizes
- 3. The overall winners of the event shall be awarded a Trophy.

Photo Gallery: 1st edition of Kushagra held in January 2023



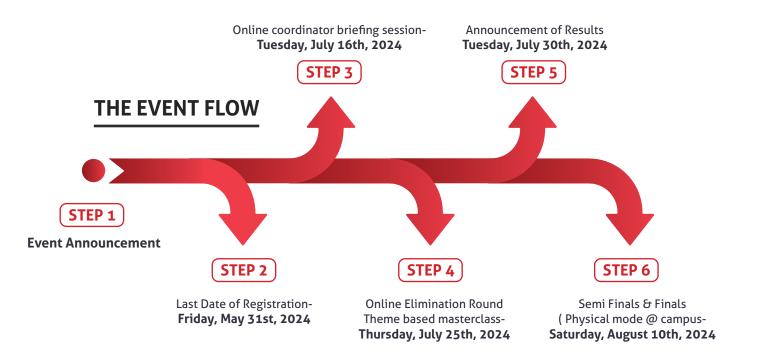
Narsee Monjee Institute of Management Studies (NMIMS) Chandigarh

Deemed to be UNIVERSITY

Plot No. 5, Education City, opposite Botanical Garden, Sarangpur, Chandigarh-160014, India M: +91 8109266126 | W: www.nmimschandigarh.org



Road Map





/NMIMSChandigarhOfficial



/NmimsChandigarh



/nmims_chandigarh



/company/nmims-chandigarh/

To Know More and Register Scan The QR Code

